

Nano Things and Giga Nonsense

Illustration

When "nanotechnology" came into its own around, roughly, 2000, *micro*electronic people (like me) were a bit puzzled since according to the craze, we were doing nanotechnology all along without noticing that. A lot of chemists were also puzzled; they came up with a joke: Do you know a synonym for nanotechnology with 9 letters? (Solution: "Chemistry").

Well, every now and then you need new words and visions to coerce politicians and other obstacles to science to give you more money. "Nano" worked admirably and even produced all kinds of real and imagined nanoproblems (that need to be solved; just give us money).

Whenever something like that happens in science, all kinds of other trades in need of increasing revenue jump on the bandwagon; below are some examples.



Don't you love the Turkish "Nano Keratin" (the stuff hair consists of)?

**Short for
"Nano
Teflon"**



**Nanoflon
pan set**

Nanoflon-Pfannen-Set
Nichts bleibt mehr haften!
4-teiliges Set mit extrem
strapazierfähiger und
langlebiger Spezial-
Beschichtung. Griffe hitze-
beständig bis 170 Grad.
€59.90
Jetzt nur € 29.95

**The "nanoflon" pan, far better , of course, than
the
regular teflon-coated pan.**

Source: Old "Quelle" catalogue

The picture below shows the effect on bacteria after a 10 second scan with the Nano UV Light Scanner

AFTER



BEFORE

"I purchased one of the Nano zappers... It is incredible.

I recently had to go to the Nose, Throat and Ear hospital and was appalled how little care was taken with any form of hygiene...

I so wish I had had the zapper with me that day. Now when I leave the house it is always in my handbag. I certainly get some interesting looks on buses, tubes and shops when I start zapping!! Thank you for discovering this amazing device."

Eleanor Smith

No comment

Source: <http://markwiddicombe.wordpress.com/>

▀ If you consider those pictures to be crazy or funny, what about the worlds smallest "nano" solar cell? It's hard to believe but there was a serious competition for that asinine achievement among scientists!